



**HARWOOD**

The Institute for Public Innovation

'We're each on a journey. We're after something important. We want to strengthen our communities, increase the relevance and impact of our organization, and personally be effective.'

*- Rich Harwood, How Change Happens*



# Turning Outward When Disaster Strikes

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November 20, 2019  
The Harwood Institute for Public Innovation

## What We'll Cover

- About The Harwood Institute for Public Innovation
- Experiences Turning Outward Amidst Disaster
  - Danis Kreimeier, Director, Napa County Library
  - Melanie Lightbody, County Librarian, Butte County Library
- Lessons Learned, Questions, Discussion



## About The Harwood Institute for Public Innovation

- The Harwood Institute is a nonpartisan, nonprofit organization that equips people, organizations, communities and networks with the tools to bridge divides, build capacity, and tackle shared challenges.
- The Harwood practice is distilled from over 30 years of innovation in communities. It is a time-tested, road-tested, practical way of creating lasting change in communities.
- The Institute's work with libraries is the fastest spreading work in 30 years. Over 4,000 librarians have been trained in the Harwood practice.
- All our work is based on a philosophy of Civic Faith and the practice of Turning Outward.

*If you Turn Outward and make more intentional judgments and choices in creating change, you will produce greater impact and relevance in your community.*



## Today's Webinar

- When and where did your journey with Harwood and Turning Outward start? How you did you first apply Turning Outward?
- What disaster struck?
- Key things to be aware of about the relationship of the community and the disaster.
- How did the disaster impact the Turning Outward efforts that were underway?
- How did this impact the way in which the Library has moved forward?
- What do your Turning Outward efforts look like now?



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Danis Kreimeier

Director

Napa County Library

Napa County Library's mission is "to enrich people's lives with books and information."



The mission of the Butte County Library is to provide all individuals, regardless of age, ethnic background, educational or economic level, with free access to ideas, information, and technology.



*Paradise Branch*



Melanie Lightbody  
County Librarian  
Butte County Library

*Turning Outward is about a different way of seeing and working in communities. It's about growing the personal and civic confidence to build a different path forward. It's about making community a common enterprise.*

- Rich Harwood

### What We've Learned It Takes

- What one or two things would you want others to take into account about the potential of libraries being Turned Outward when disaster strikes.
- What did your experience teach you that you believe is relevant to all libraries striving to be more Turned Outward?



## Options To Move Forward

Resources for Libraries can be found at <https://www.theharwoodinstitute.org/libraries>

### Stepping Forward Campaign

Rich Harwood is traveling across the country to mobilize communities and bring a new message of hope to the nation, outlined in his new book, *Stepping Forward*. Visit [www.stepsforwardbook.org](http://www.stepsforwardbook.org) to learn more.



For more information, please visit our website at <https://www.theharwoodinstitute.org>.