

# TURNING OUTWARD CHECKLIST

The Turning Outward Checklist lays out simple, practical ways to apply the practice of Turning Outward in your daily work and life. Use this checklist to remind yourself of the key elements that lead you and others to create meaningful change and grow Civic Faith as you engage in an ongoing learning journey.

## SHOWING UP

You can apply the practice of Turning Outward in your daily life by making intentional choices and judgments.

- Remind yourself of what you stand for, what you value, and why you engage in the work that you do.
- Use the Key Mantras to guide how you do your work.
- Get real with yourself about critical inflection points you'll encounter and intentionally work through them.

## TAKING ACTION

You can apply the practice of Turning Outward by taking actions that are rooted in public knowledge. By taking actions that matter to people, you can unleash, grow, and spread a chain reaction throughout your community.

- Build a core team of allies to help you do the work.
- Gather and use public knowledge to catalyze and unleash a chain reaction.
- Form partnerships with those who are aligned and ready to run.
- Map out and track your chain reaction as it is unfolding.
- Calibrate and recalibrate your actions to fit what you are civically learning.

## STAYING GROUNDED

You can apply the practice of Turning Outward by keep yourself and others grounded, especially during hard and challenging times.

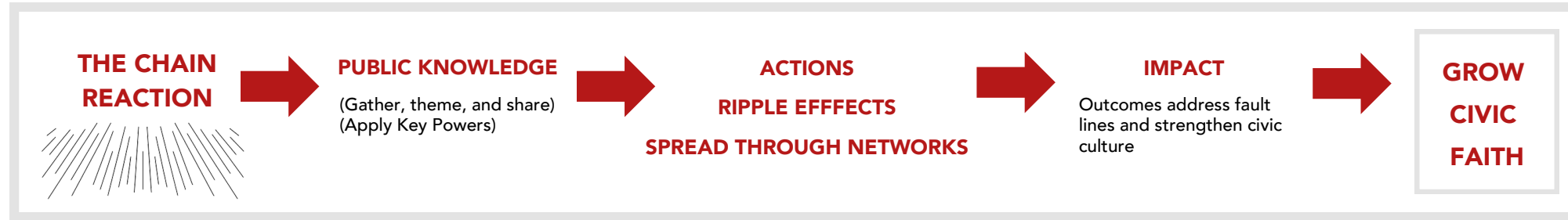
- Use the Aspirations Exercise to be keep your community in your line of sight.
- Use the Power of Public Knowledge to be rooted in what matters to people.
- Hold an Innovation Space every 4-6 weeks to continually learn, innovate, and recalibrate your actions based on what you're learning with others.
- Use the Turning Outward Scorecard to evaluate how you and others are applying the practice as you move along your learning journey.

# THE HARWOOD PUBLIC INNOVATORS NORTH STAR

The Harwood practice of Turning Outward equips you with the mindset and tools to step forward and make more intentional choices and judgments in your work and life. When you apply the practice, you can take actions that address what matters to people—their aspirations and concerns—and, at the same time, strengthen the civic culture of your community. As you apply this practice, you will show up more authentically and take greater ownership of your work. Through this practice, you will become an agent of hope and grow Civic Faith in your community. Collectively, our task is to create a more equitable, fair, just, inclusive, and hopeful society for all. The practice of Turning Outward enables us to do just that.

**HOW WE DO THE WORK IS AS IMPORTANT AS WHAT WE DO.**

# CATALYZE & UNLEASH A CHAIN REACTION



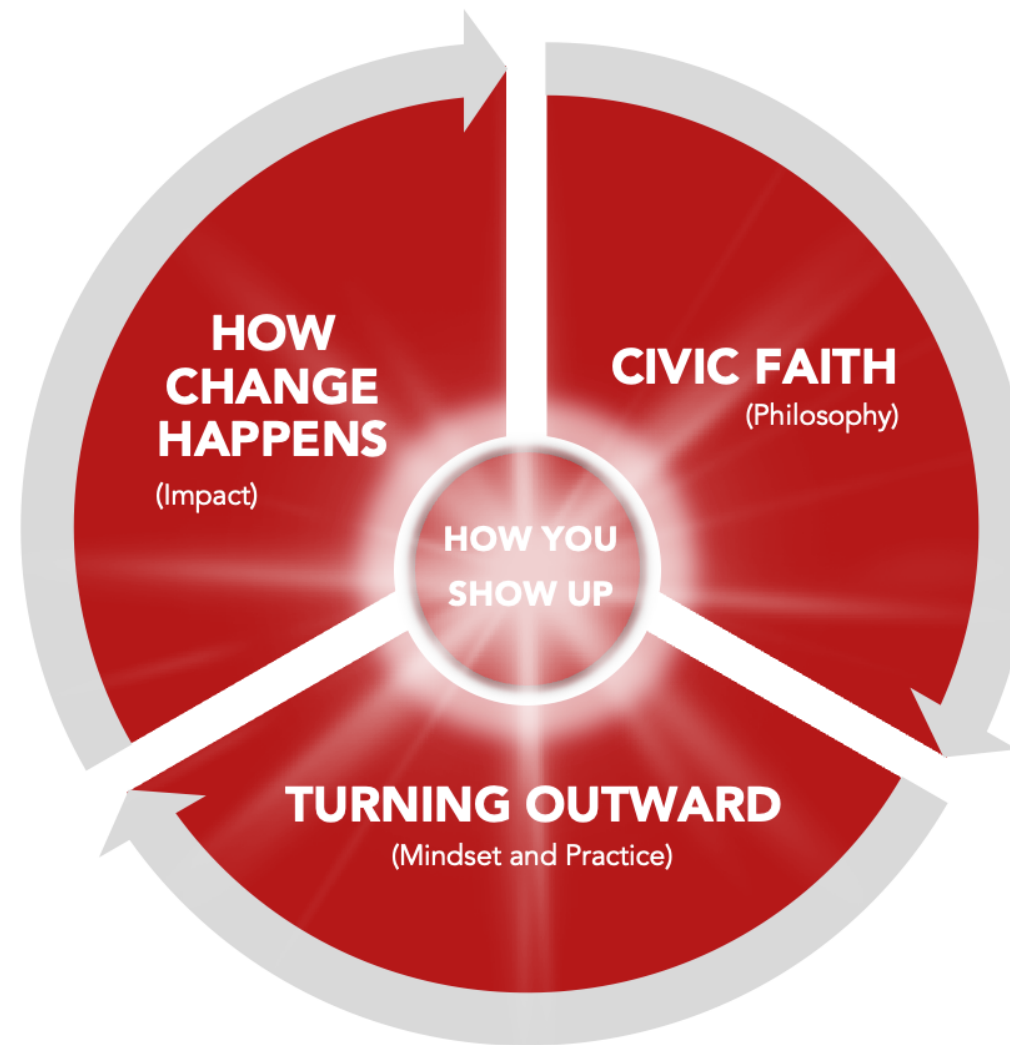
## KEY MANTRAS TO TAKE ACTION

> **TURN OUTWARD** >

> **GET IN MOTION** >

> **START SMALL TO GO BIG** >

> **CREATE A NEW TRAJECTORY OF HOPE** >



## KEY INFLECTION POINTS TO WORK THROUGH

- Stuck in planning mode
- Turning Outward IS Community Conversations
- Ignore community context
- Fail to choose a doable starting point to take action
- Run with the wrong partners
- Set unrealistic expectations
- Lack of support & back from key internal players
- Fear of ambiguity and making choices
- "We already do this!"
- Not able to see and seize opportunities
- "Impact" is not the focus

## THE POWER OF PUBLIC KNOWLEDGE

### REFRAME

The power is in using public knowledge to reframe what matters to people in the community.

### ENLIST ALLIES

The power is in using public knowledge to enlist allies.

### DEVELOP STRATEGIES

The power is in using public knowledge to develop strategies that focus on what matters.

### ALIGN ACTION

The power is in using public knowledge as an ongoing reference point to align action in the community over time.